Organizing Volunteers for Maximum Impact

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Workshop Objectives

• Development of volunteer positions
• Recruitment
• Engagement
• Retention
• To increase program capacity without increasing costs

Who We Are

• Collaborative Partners
• Over 2,000 unique volunteers during the year
• Over 50,000 hours of volunteer service
Senior Necessities Program

- Non-perishable food pantry
- Volunteers – pack & deliver
- 500+ clients for home delivery
- Shelving & Food donations
- Personnel
  - Bookkeeper – manages fiscal resources
  - Volunteer Coordinator – recruits, manages & retains volunteers

Collaboration

- Paper goods pantry
- Volunteers – pack
- 1200+ clients
- Paper & Produce donations
- Personnel
  - Executive Director – oversight of program operations
  - Warehouse Manager – manages resources, conducts inventory

Senior Necessities Program

- Working together to serve more seniors in our community
- Reduce duplication of infrastructure
- More effective use of resources
- Build upon an already existing collaboration
- Increase number of seniors that are food secure
- Eliminate waiting lists for services
- Allow seniors to use limited resources on other things: utility bills, medication, housing, transportation
Our Volunteers

Setting Up

The type of Volunteer Activity makes a difference
- What are you offering?
- When?
- One Time or Repeat?
- Virtual or In person?
- Special Skills, Training, etc. Needed?

Life's most persistent and urgent question is, 'What are you doing for others?'
Martin Luther King, Jr.
Why Volunteer?

Successful volunteer opportunities offer something that the volunteer is looking for –

• Make an Impact
• Day/Time that is Convenient
• Skills & Experience
• Connections

Benefits

• Regularly scheduled
  – Dependable
  – Consistent
• Builds Relationships
  – With other Volunteers
  – With clients
• Become invaluable members of agency team

Consistency

• Socialization
• Communication
• Volunteer Understanding
Recruiting

- Online-Volunteermatch.org
- State Volunteer Organization
- Religious Organizations
- RSVP and AARP
- Volunteer Fairs
- Workers Comp Companies
- Colleges/Universities

Retention

- Empowerment
- Frequent Communication
- Name Badges, Shirts or Other Identifying Items
- Position Descriptions
- Right Volunteer for the Right Position
Our Successes

• Long Term Volunteers
• Skills Training
• Recruiting

Contact Us

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Questions?